



# AXA WINTERTHUR

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Leader in the Swiss insurance market

redefining / standards



- Among the world's largest insurers
- 102 million clients worldwide
- 91.2 billion euro in business volume
- 4.7 billion euro operating result
- 157, 000 employees (including field sales staff)
- Business in 56 countries



**AXA is a dynamic and innovative company  
with one of the most valuable brands in the world.**



## The new brand – a combination of strengths

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- Very dynamic
- Bundled financial strength
- Strong innovator
- Very attractive internationally

 **winterthur**

- Strong expertise
- Very reliable
- Long tradition
- Steeped in Swiss values



- A tradition dating back over 100 years
- 1.87 million private and corporate clients 2014
- CHF 11.7 billion in business volume 2014
- More than 4,000 employees plus approx. 2,650 partners in sales that work exclusively for AXA Winterthur
- Switzerland is a core market within AXA Group
- AXA Winterthur is the brand name for two companies with separate accounts and legal structures: AXA Insurance Ltd. and AXA Life Ltd.
- Market share in 2014:    Life insurance 28.3%  
  Property and casualty 13.1%



**AXA Winterthur is the leader  
in the Swiss insurance market**



## Our conduct

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These values lie at the heart of our corporate culture and our conduct towards our clients:

- **Available** /  
We are there when our clients need us and we listen to them actively.
- **Attentive** /  
We treat our clients with empathy and consideration, offer them personalized advice, and reward their loyalty.
- **Reliable** /  
We say what we do and do what we say; we deliver on promises and keep our clients informed with a view to gaining their trust.

# Executive Board

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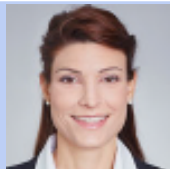
## CEO

Antimo Perretta



## Human Resources

Mirjam Bamberger



## Marketing/Market Management

Roger Müri a. i.



## Distribution

Michele Bernasconi



## Life

Thomas Gerber



## Operations

Markus Keller



## P&C

Andy Krümmel



## IT

Andreas Maier



## CFO

Fabrizio Petrillo





A broadly diversified Board of Trustees with renowned Swiss individuals

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**Jacques de Vaucleroy, Pres.**  
CEO Northern and Central Europe Region (NORCEE)



**Wanda Eriksen-Grundbacher**  
Independent corporate consultant



**Felix Gutzwiller**  
Director of the Institute of Social and Preventive Medicine of Zurich University / Member of Council of States (Free Democratic Party)



**Ulrich Gygi**  
Chairman of the Board of Swiss Federal Railways



**Patrick Lemoine**  
GIE AXA, Business Support Development (BSD) Northern and Central Europe Region (NORCEE)



**Ruth Metzler**  
Chairperson of the Board of Directors of OSEC and former Federal Councilor

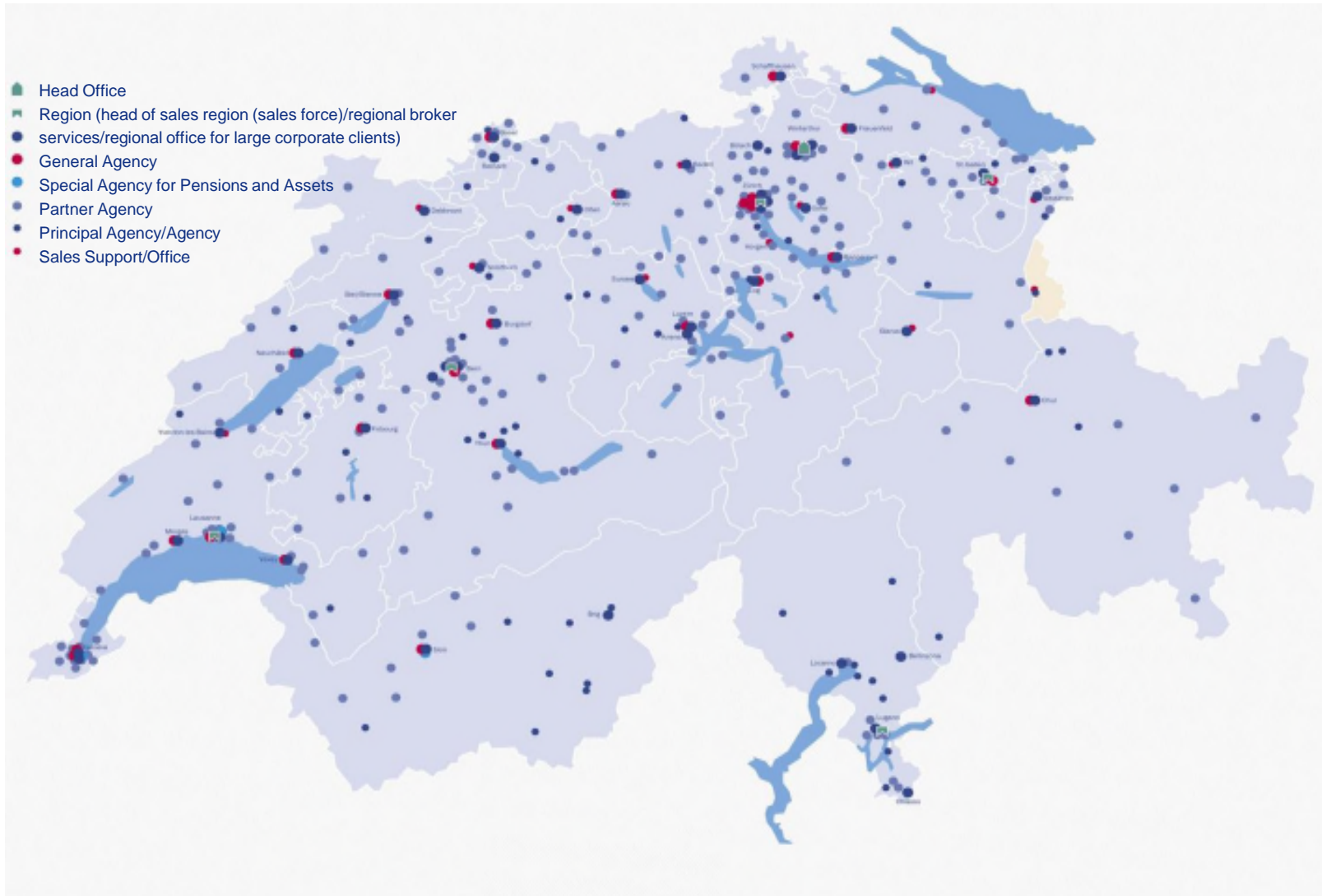


**François Robinet**  
CIO AXA Northern and Central Europe Region (NORCEE)



**Franz K. von Meyenburg**  
Former Executive Board member of Bank Sarasin

# Strongest sales organization in Switzerland



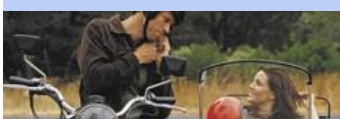


# Financial protection for all requirements

## Personal insurance



## Vehicle insurance



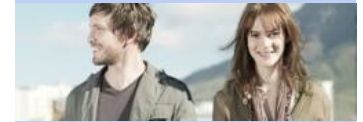
## Property insurance



## Liability insurance



## Banking products



## **AXA Winterthur**

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